

DIGITAL MARKETING PROJECT

CREATING BLOG USING WORD PRESS PLATFORM

**NM id : B3F06510CC0EBC5993B4F4A42F3EACD1**

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**BE – Computer Science and Engineering Vivekananda College of Technology for Women Namakkal - 637205**

# BRAND NAME :

Style fusion

# LOGO :



1. **CATEGORY :**

Clothing brand

# EMAIL :

[Stylefusion1923@gmail.com](file:///C:\Users\gayat\AppData\Local\Microsoft\Windows\INetCache\IE\MJD0B12Z\Stylefusion1923@gmail.com)

# TARGET AUDIENCE :

Exclusive for Womens

# TARGET LOCATION :

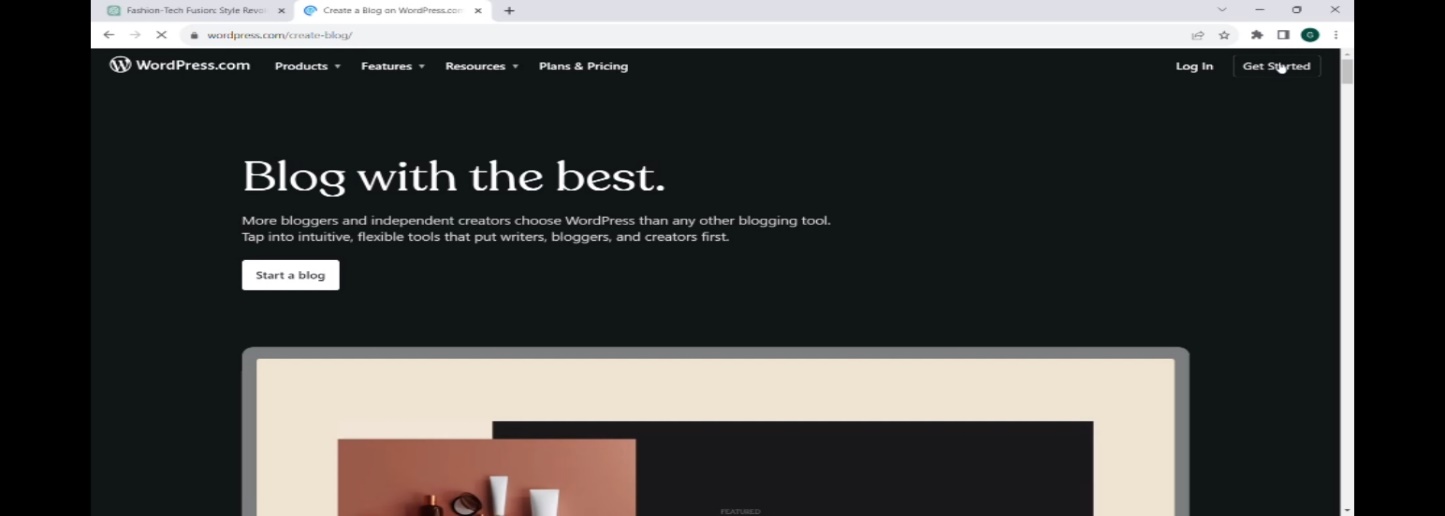
Coimbatore , Tamil Nadu, India

# WEBSITE FOR BRAND :

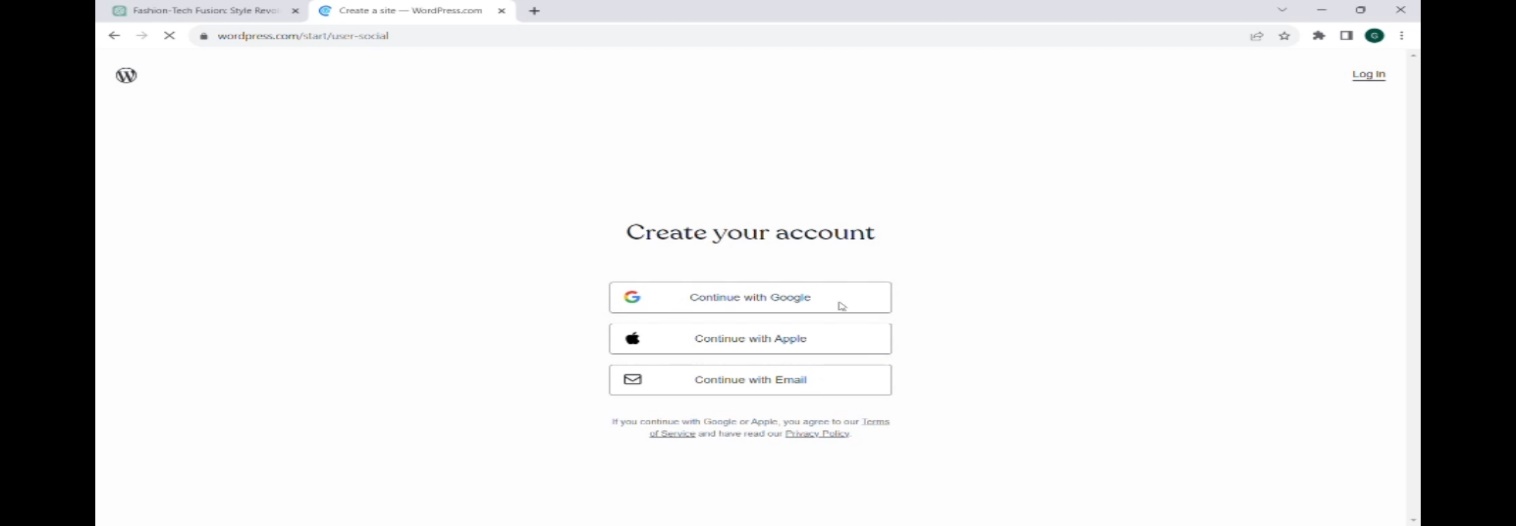
<https://stylefusionin.wordpress.com/2023/10/24/style-fusion/>

# PROJECT STEPS :

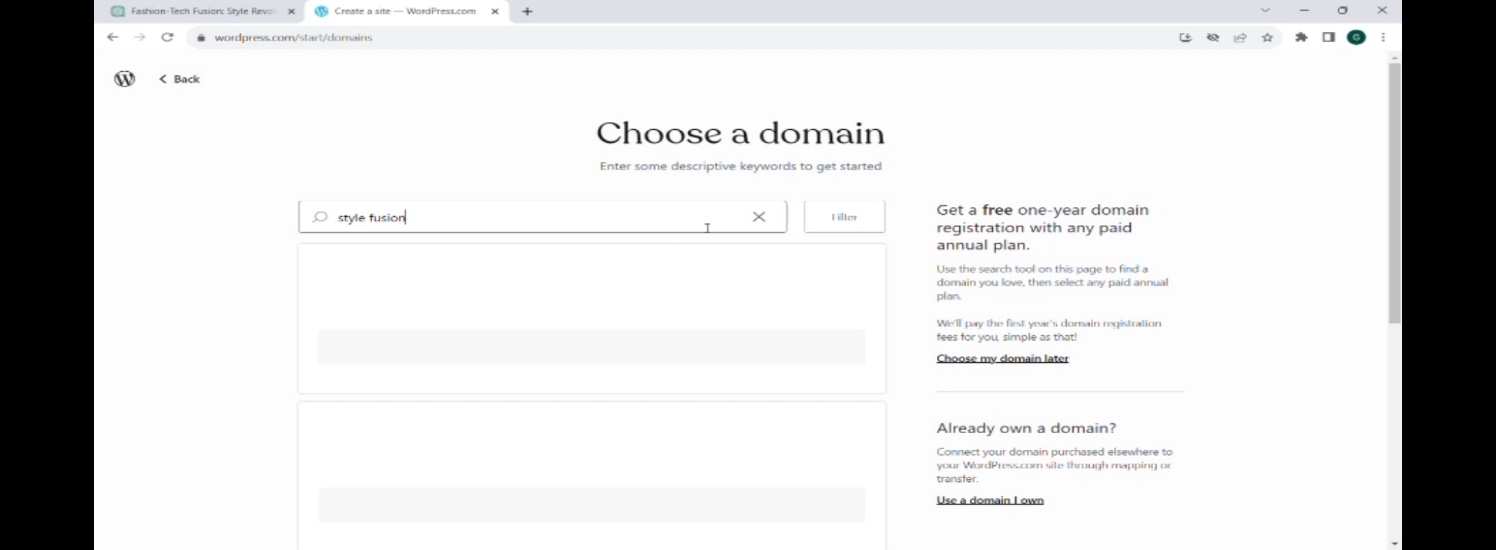
**Step 1:** Click get started button



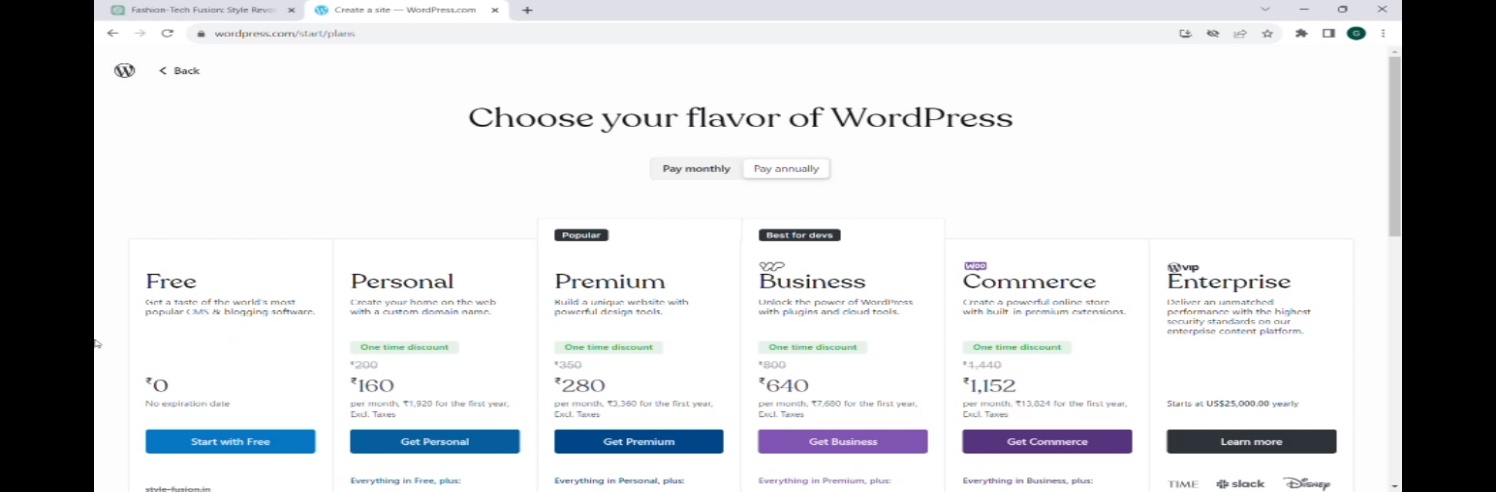
**Step 2:** Create new google account for blog

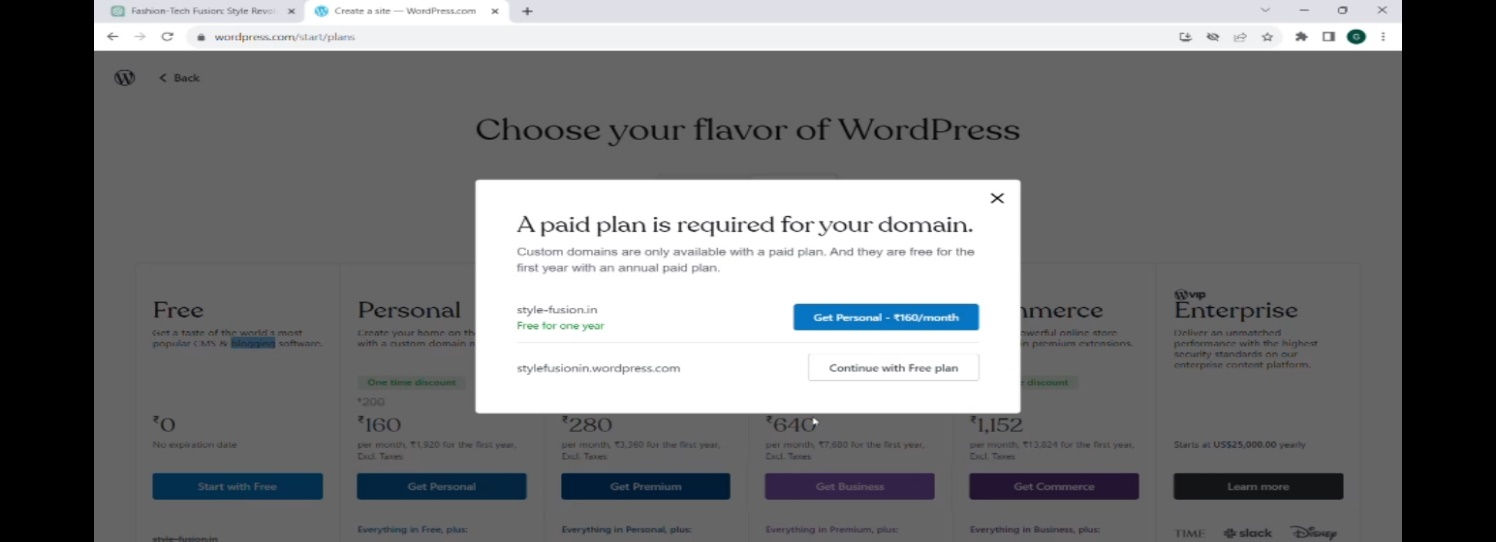


Step 3: Choose a Domain for a blog

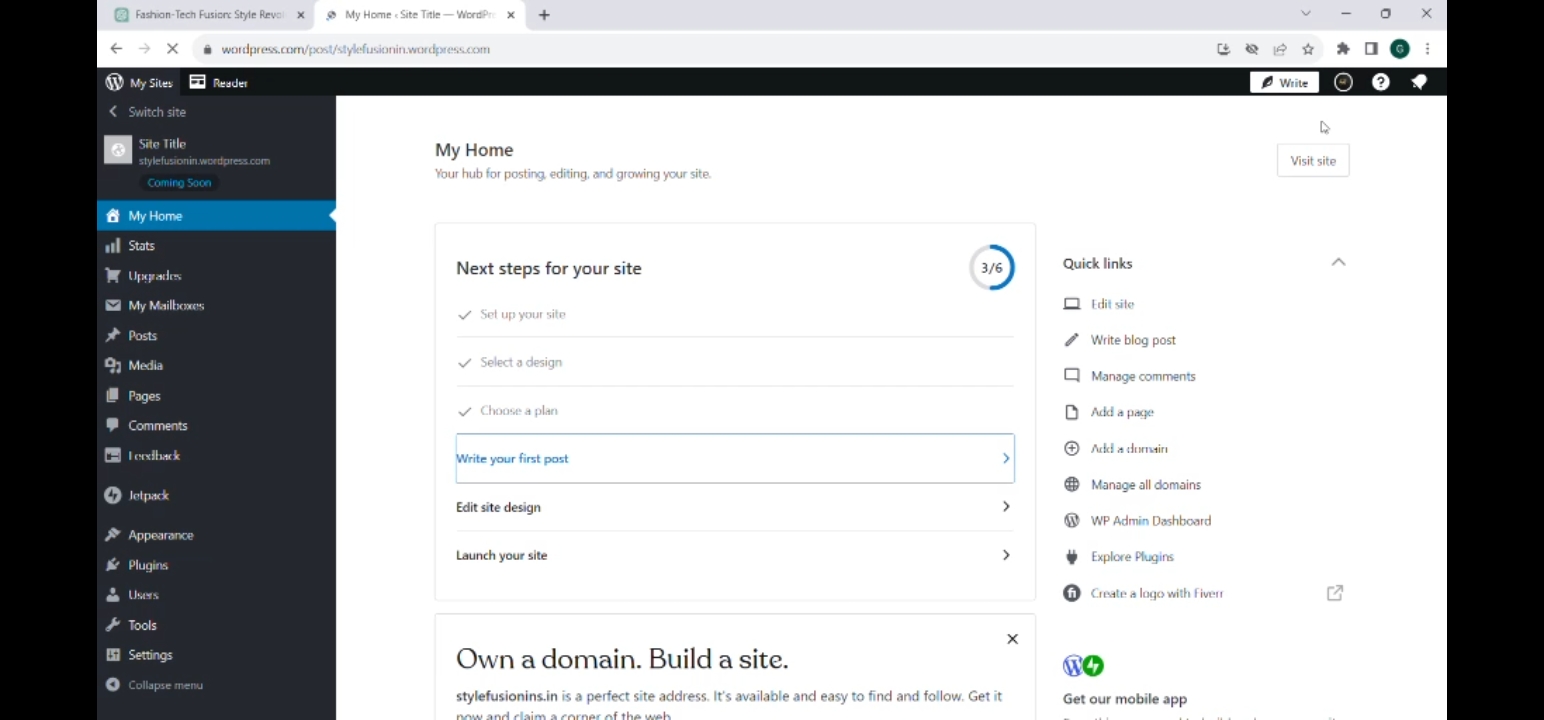


Step 4 : Choose the flavor of WordPress

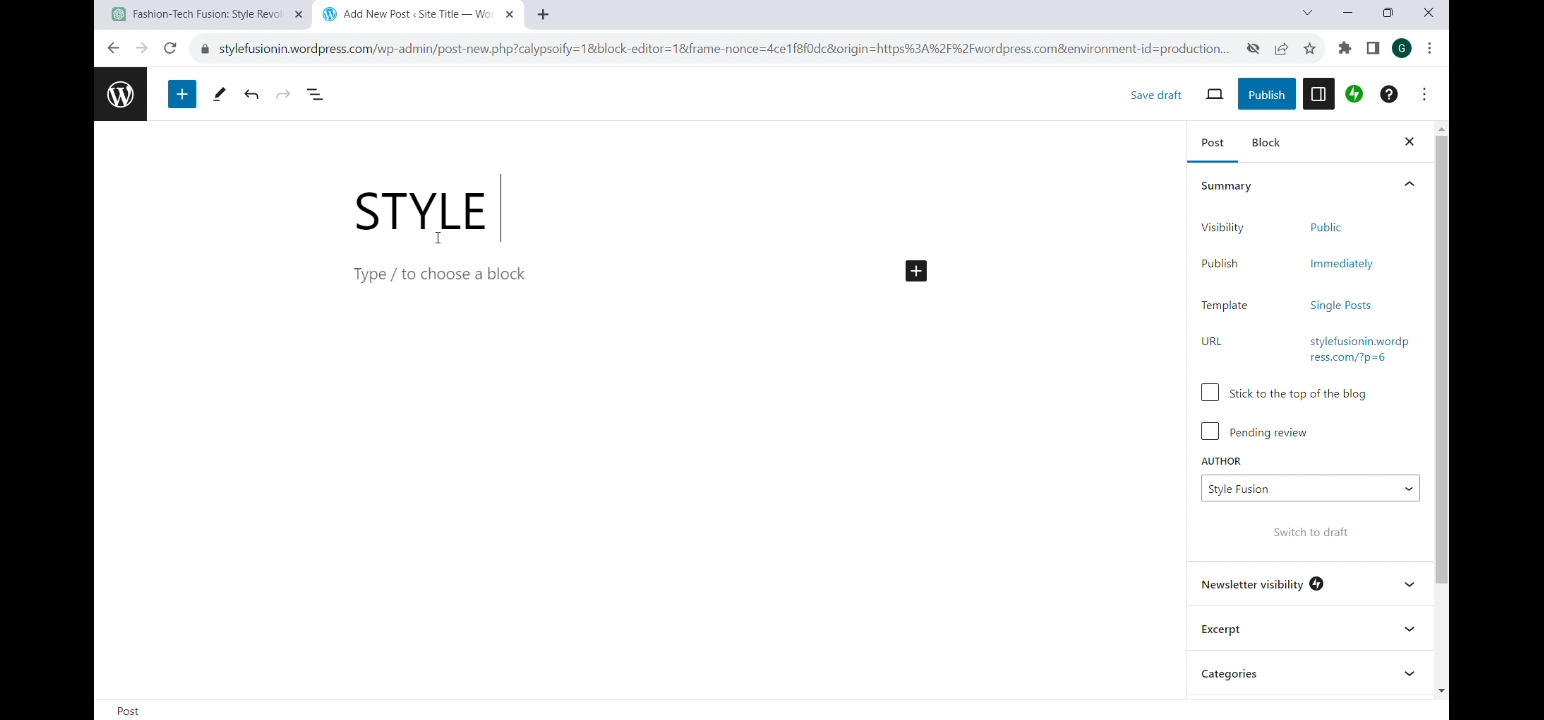




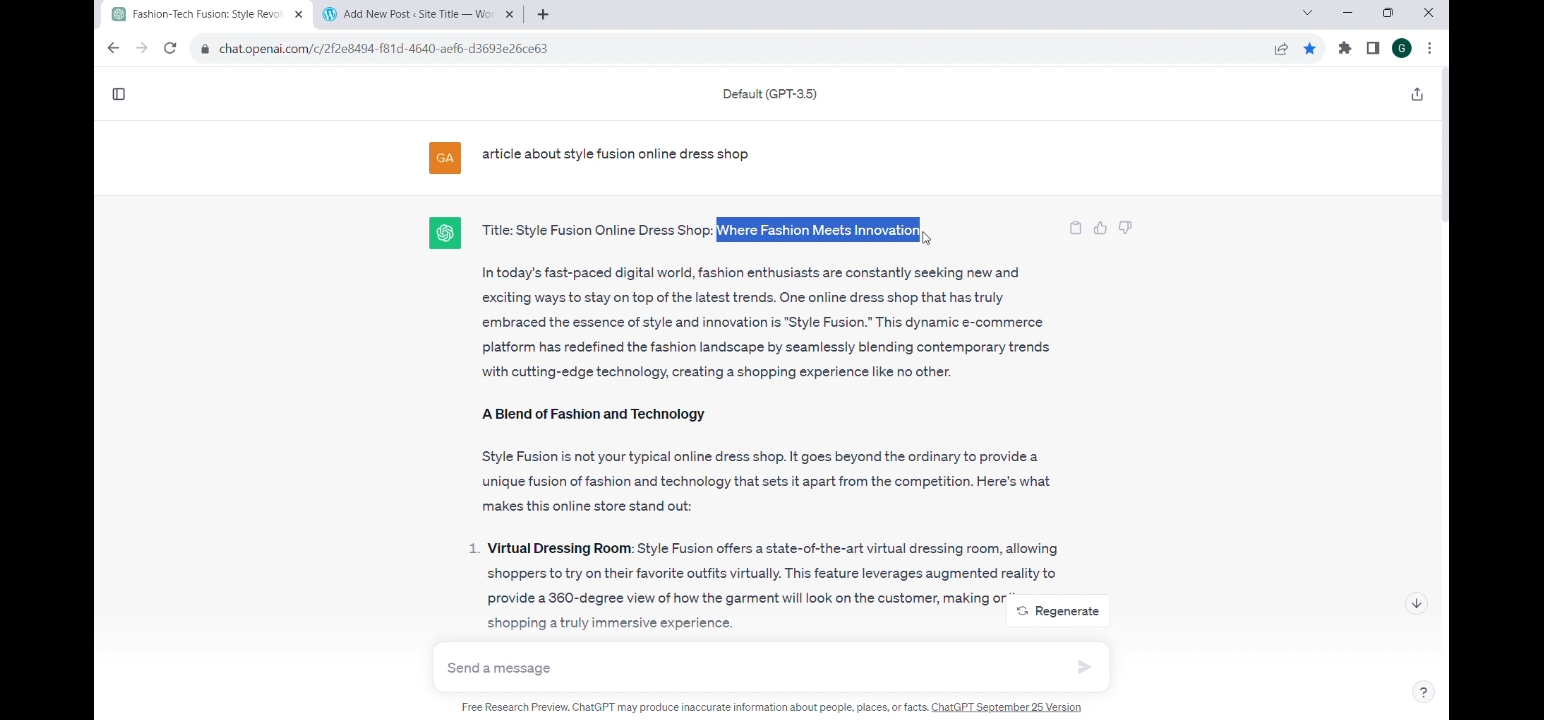
Step 5:Create a new site for blog



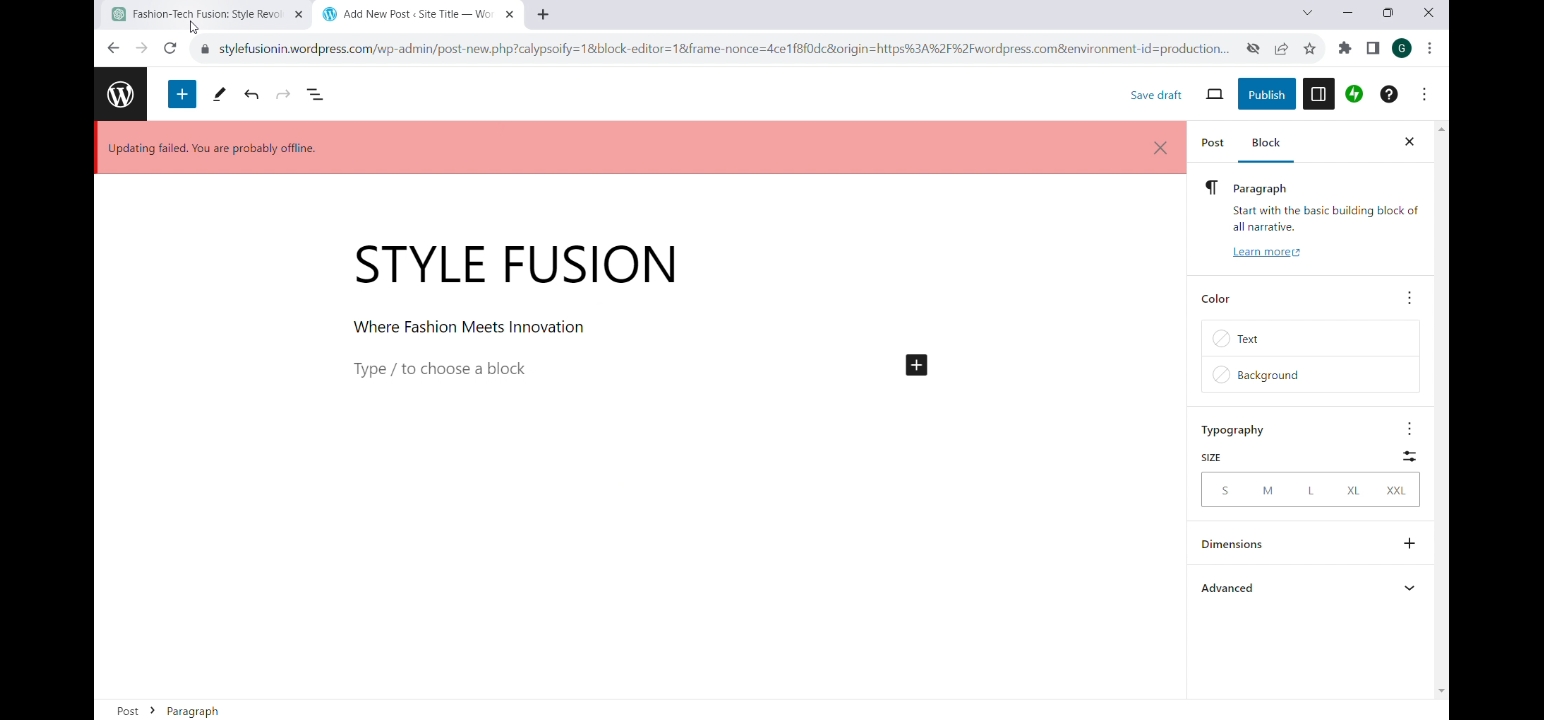
Step 6: Posts – Add new posts

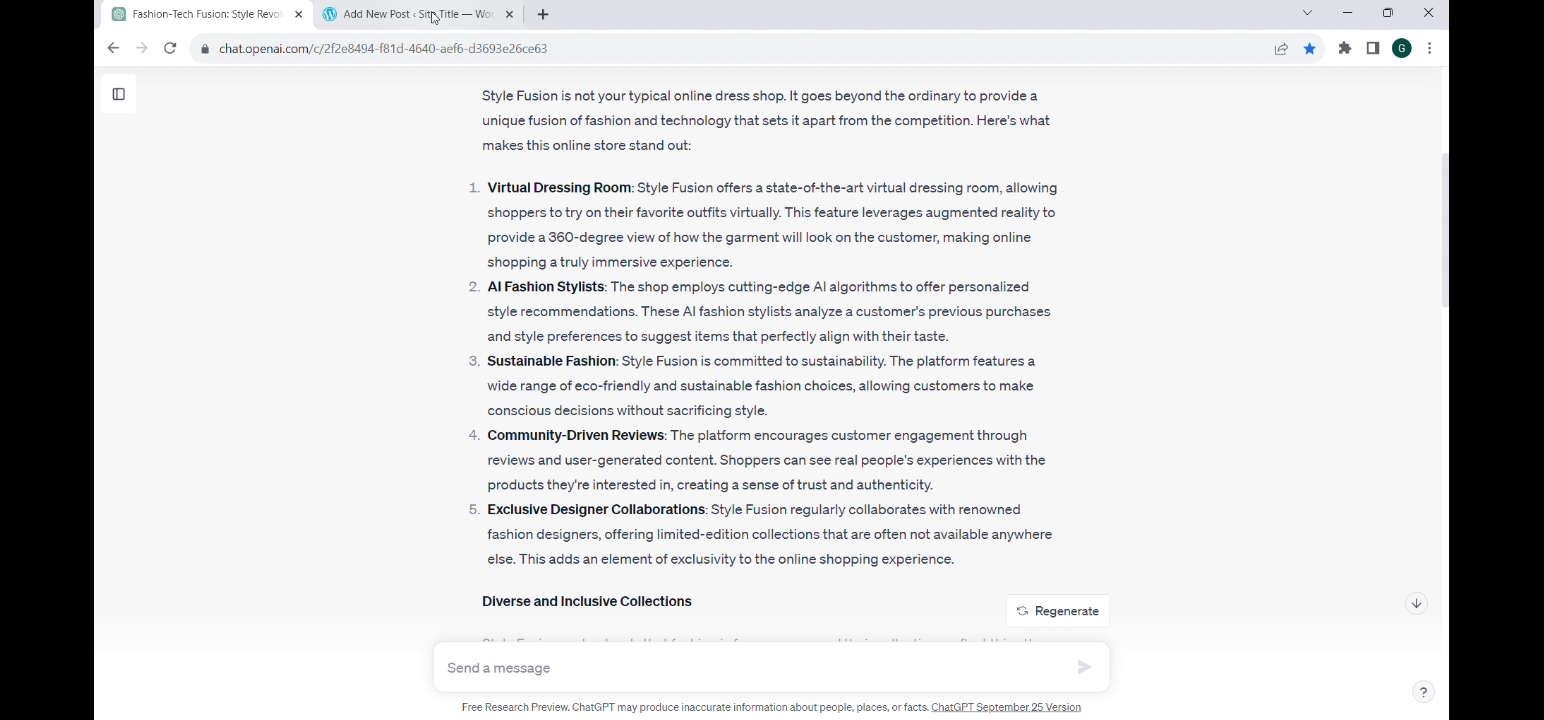


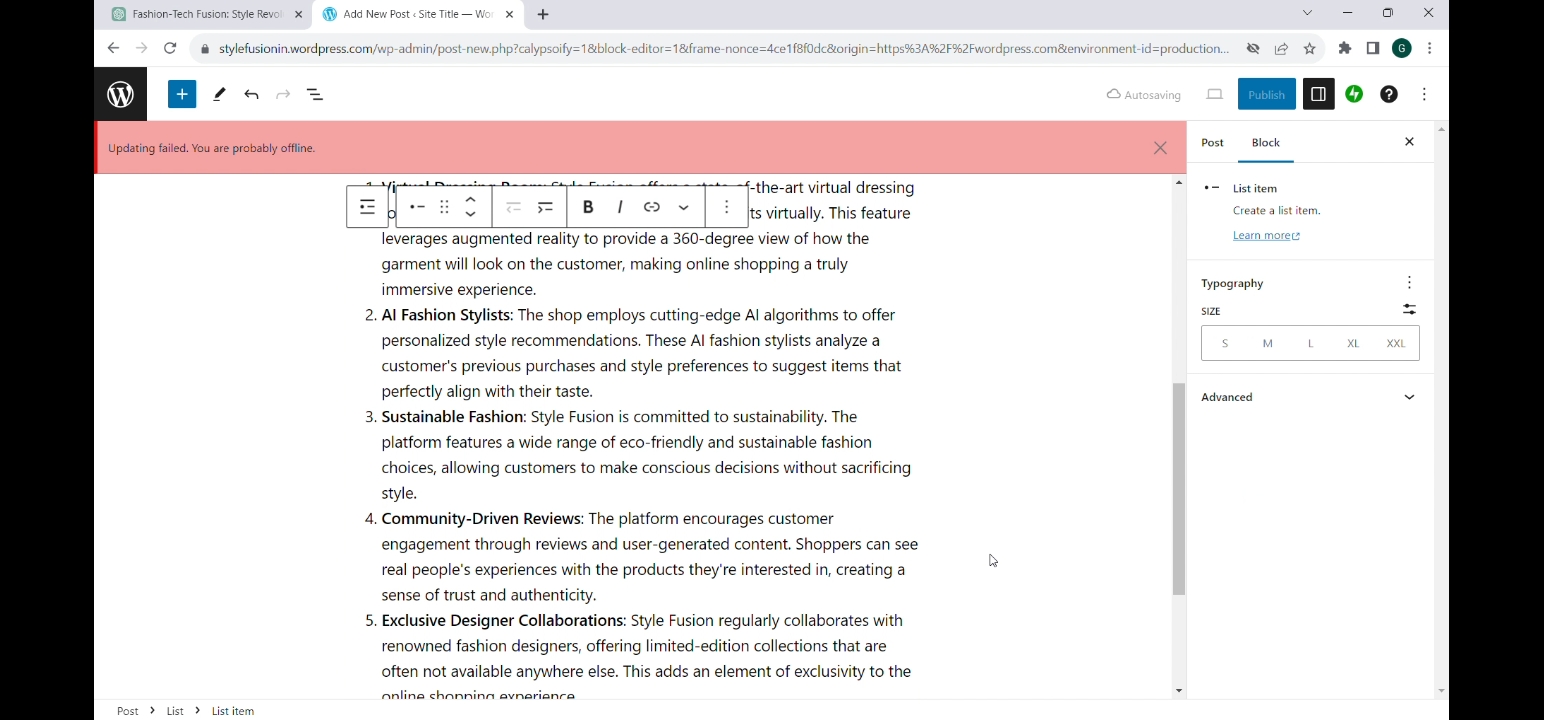
Step 7 : Sign up and login the AI and click here and type the blog title , after that click copy.



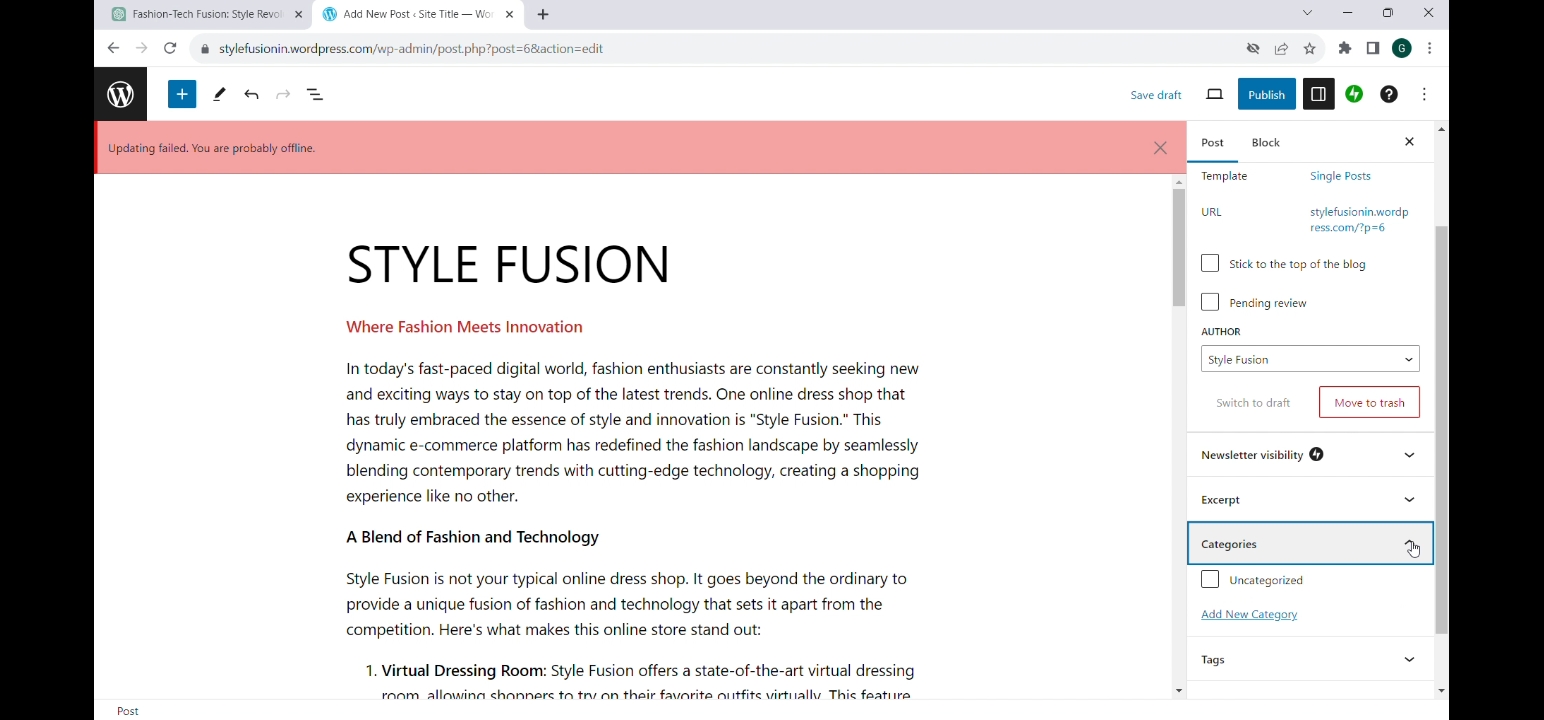
Step 8:Click new and paste the Blog you copied Earlier from copy AI



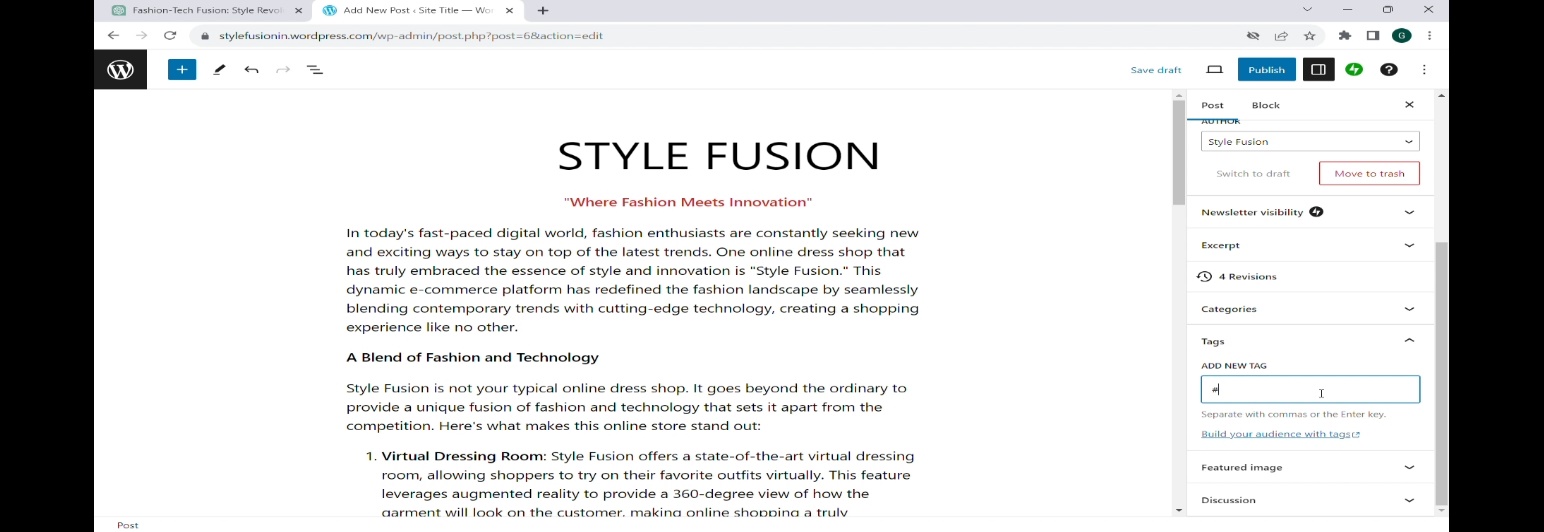




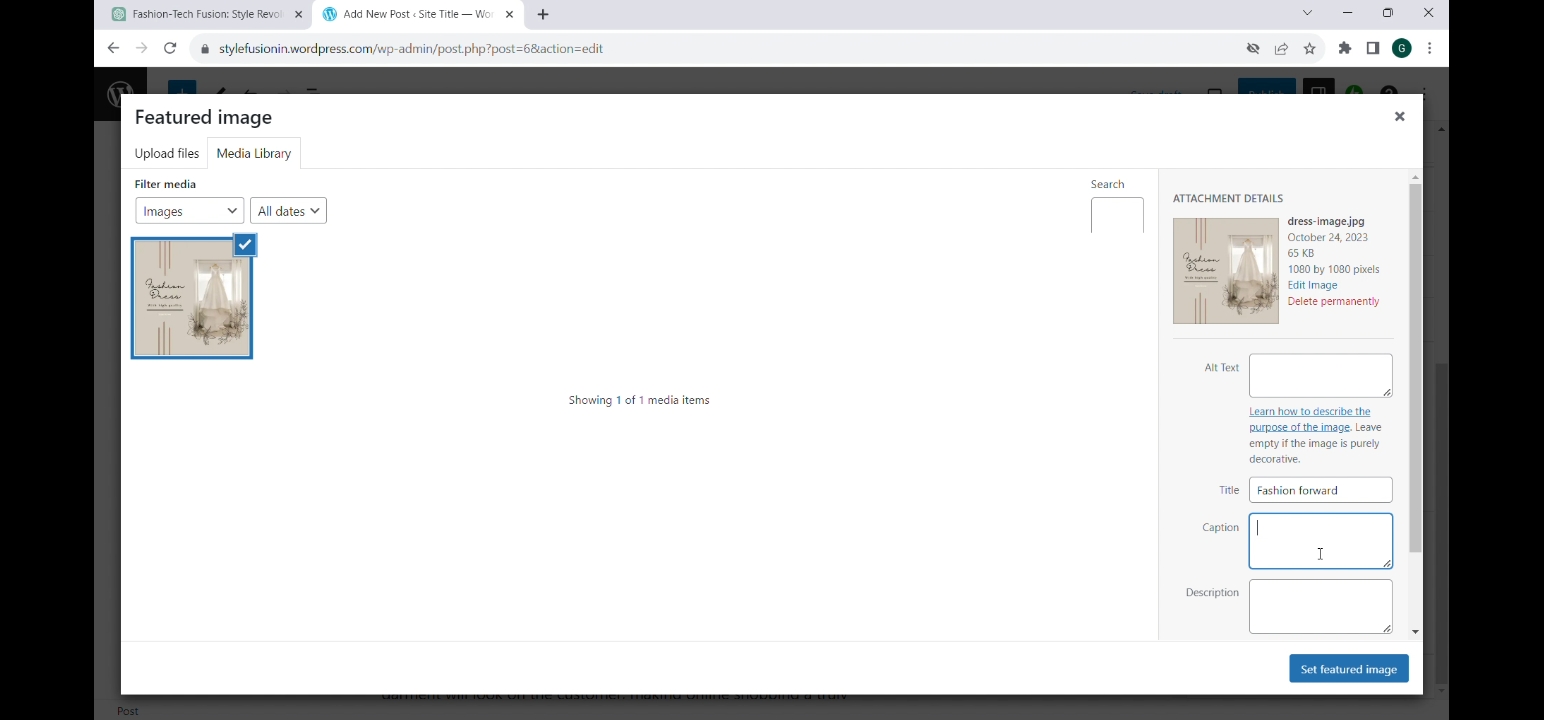
Step 9 : Set goals and check Grammer

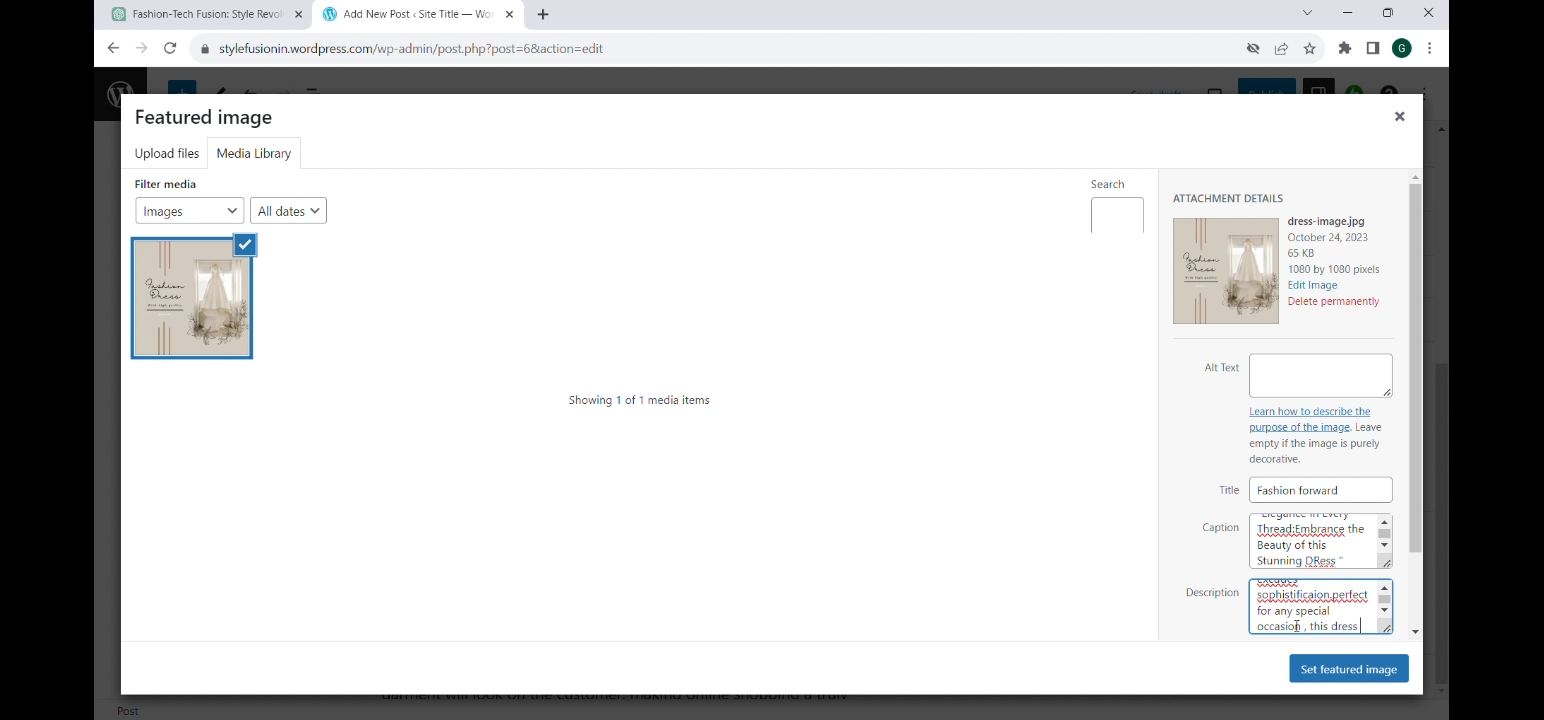


Step 10 : Now copy title and paste it in your blog

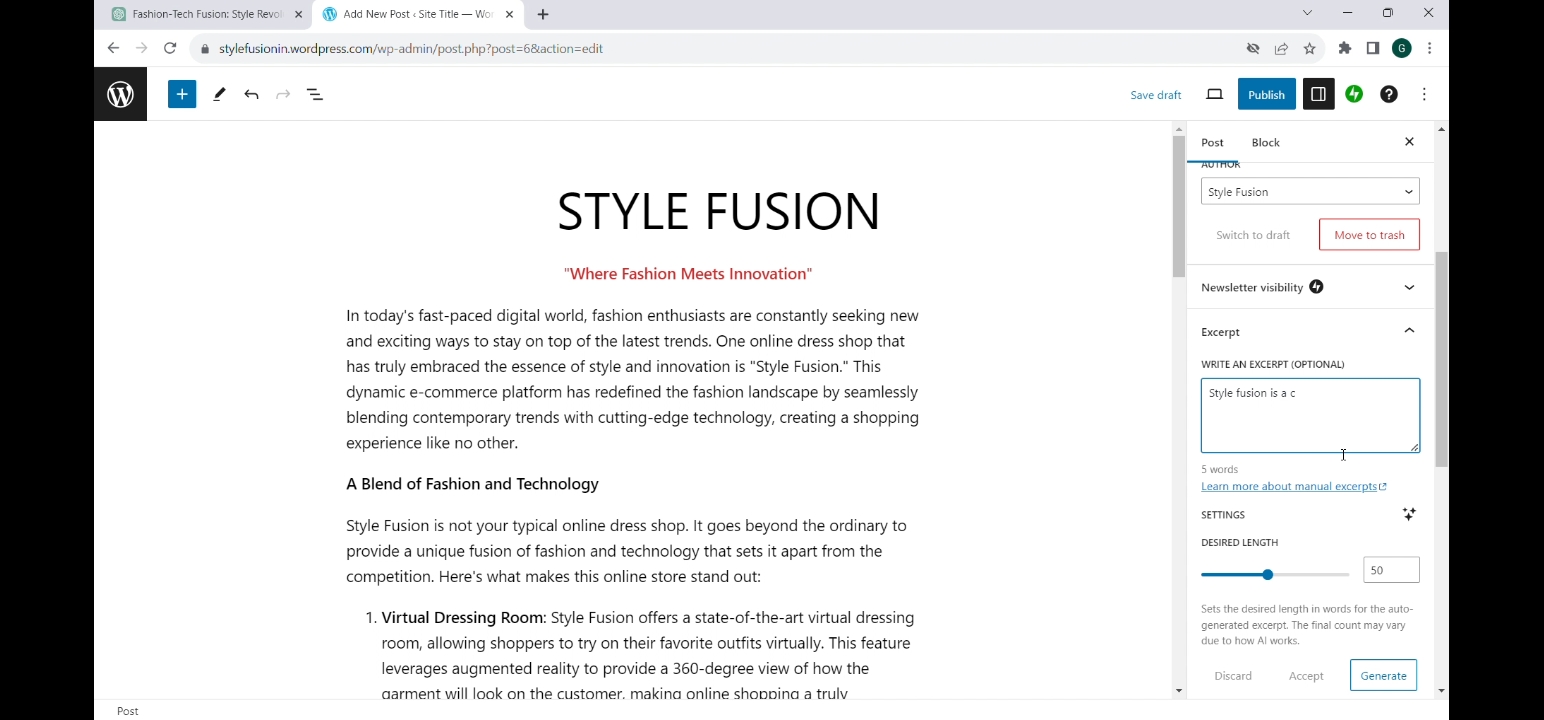


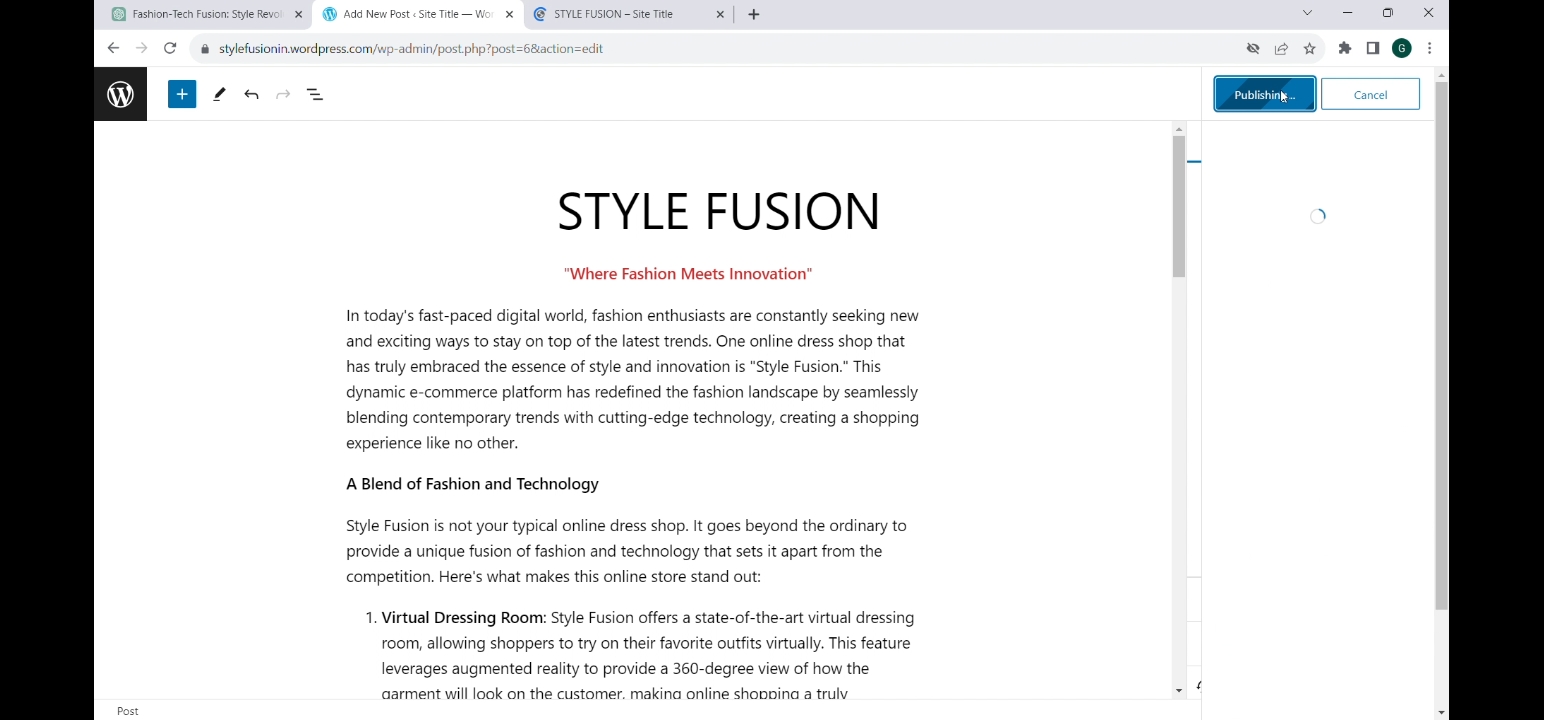
Step 11 :Click the settings button , Scroll down and add captions,Tags,Title ,Description, and Featured image to the blog.



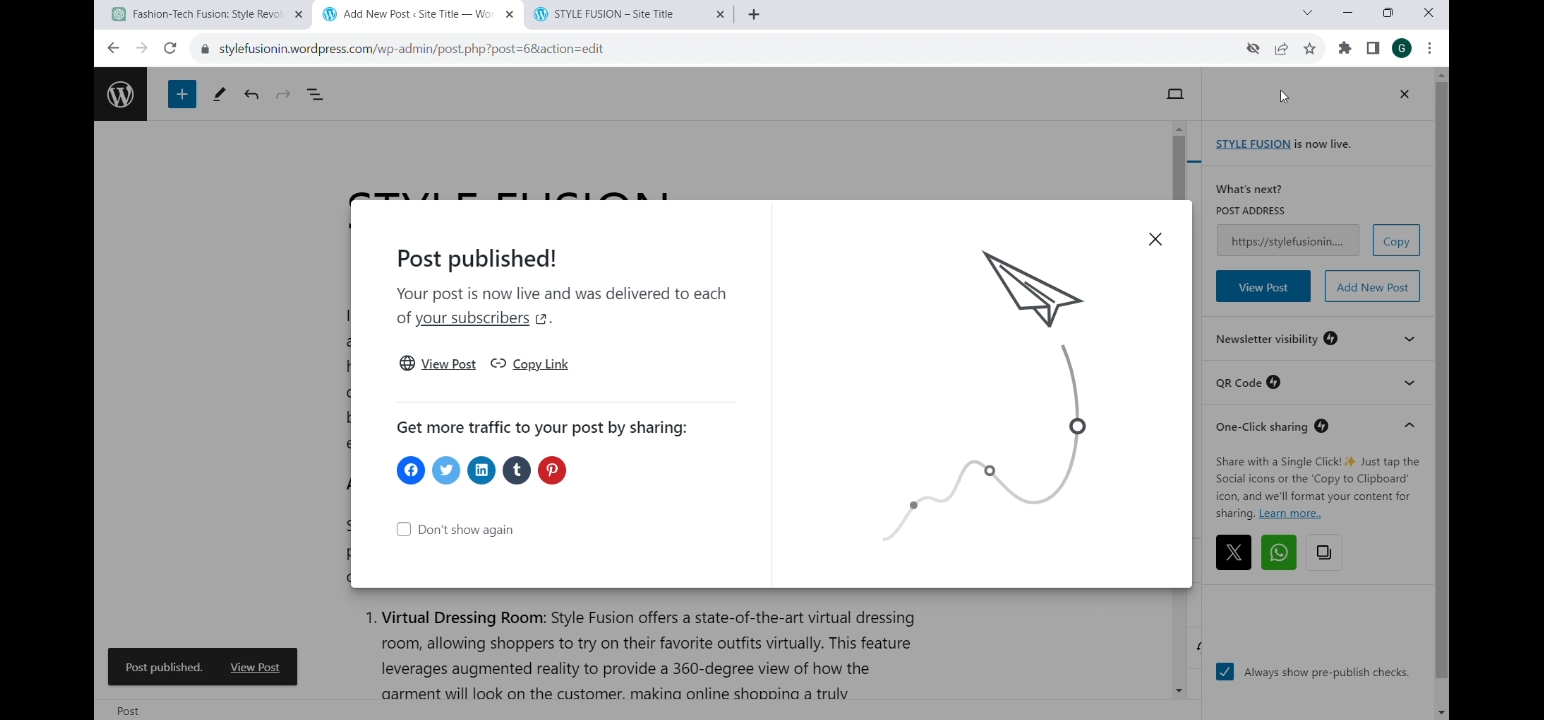
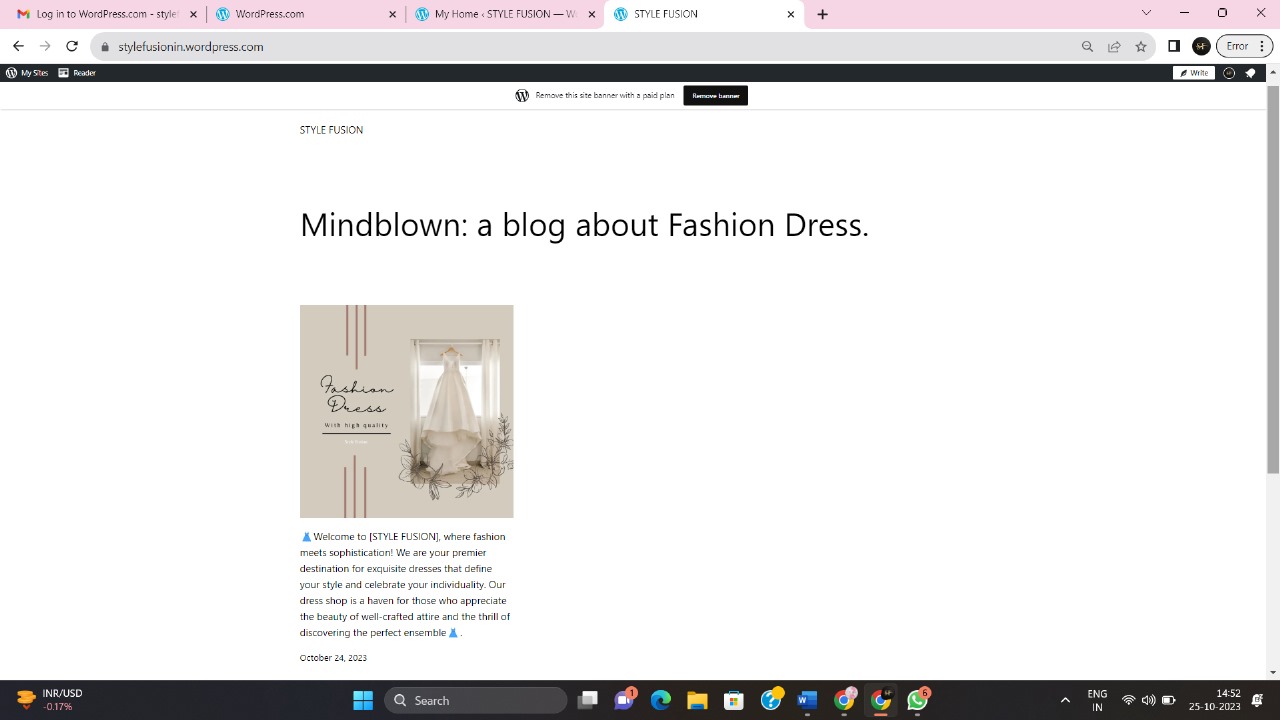


Step 12 : After full Editing it and click publish button.

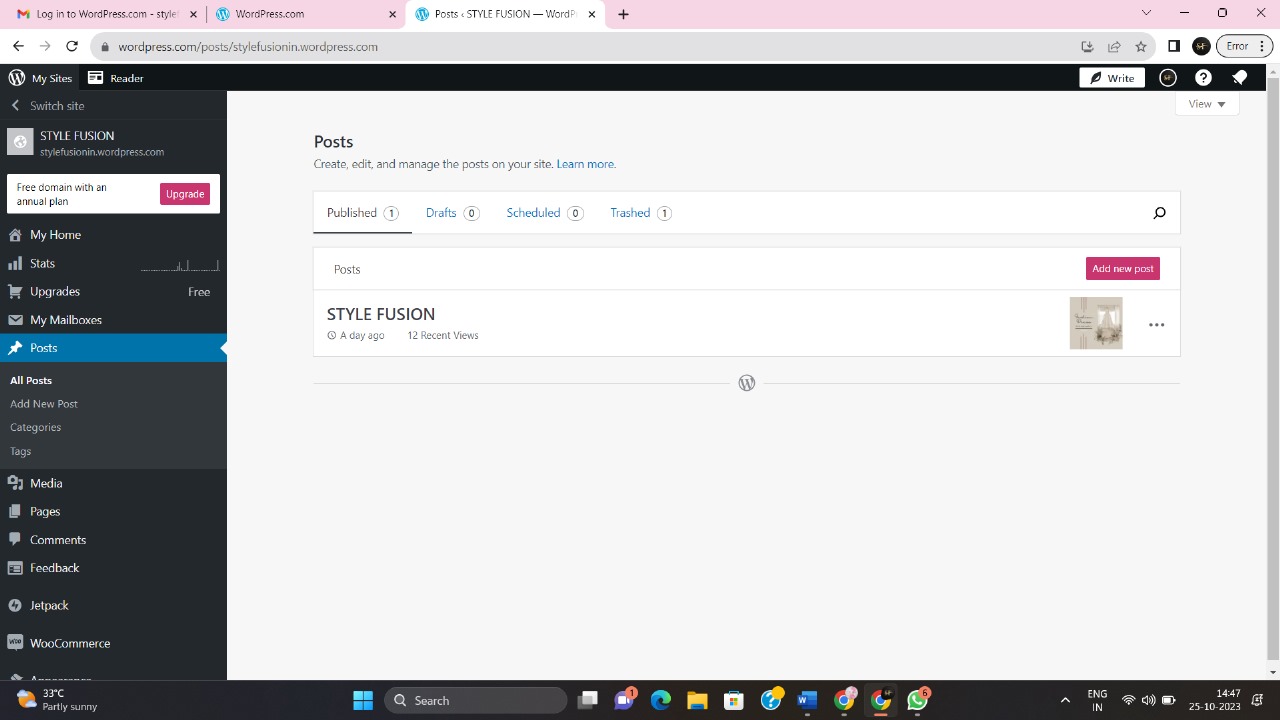


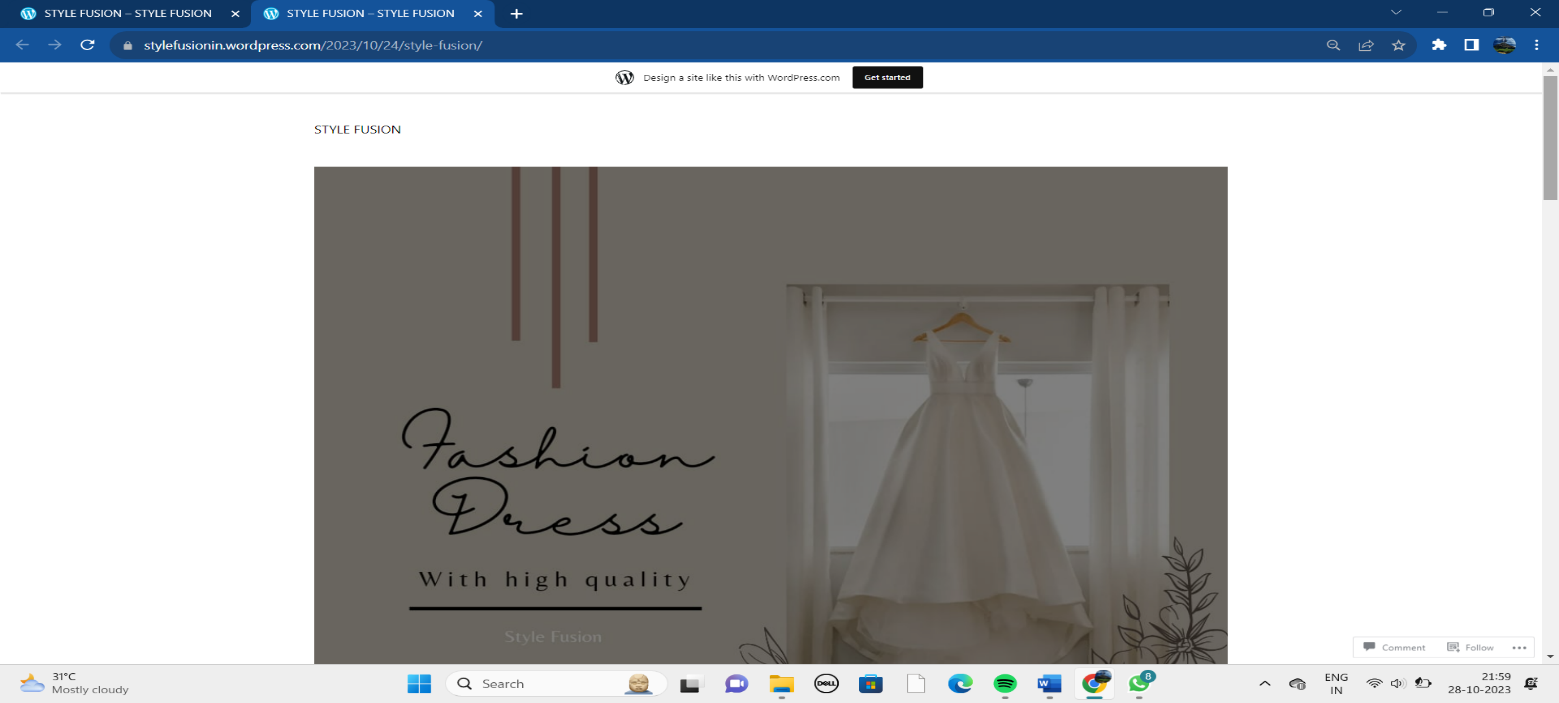


Step 13 : click view post .



Step 14 : Here you can see the published Blog.





Step 15 : Link posted in social media.

